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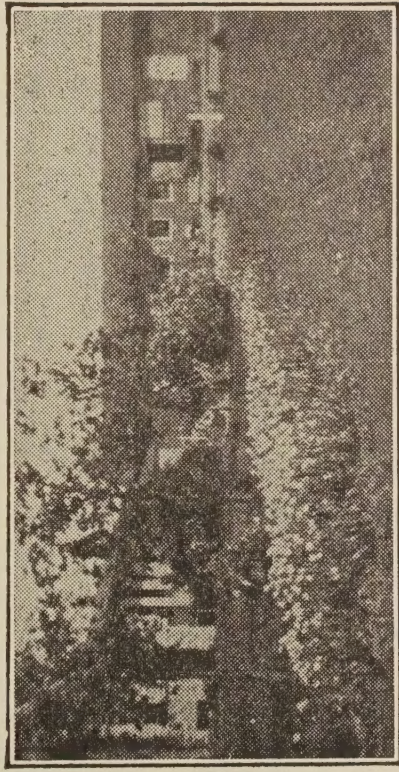


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# WATERLOO BULB FARM

RAY and LAURA MOSS  
**WATERLOO, IOWA**

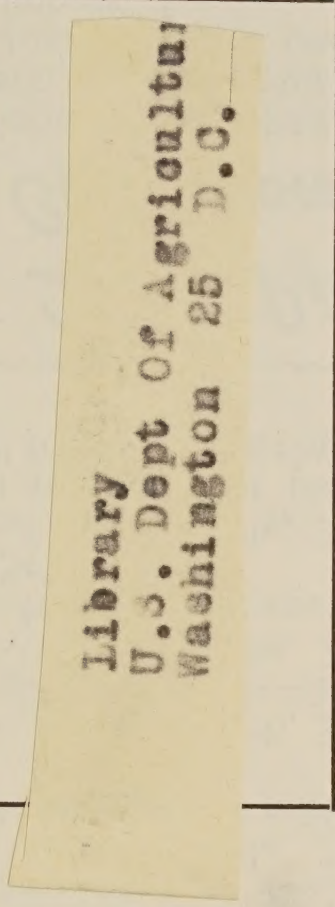
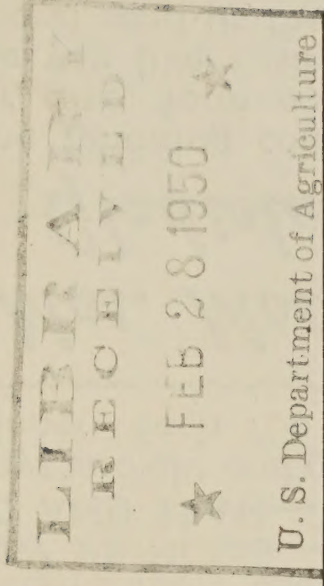
Return Postage Guaranteed



## 1950 BULBS 1950



Sec. 34.66 P. L. & R.



This Is Your 1950 Price List.



## POPULAR CANNAS

Very useful for borders and backgrounds.

HUNGARA—Rose pink green leaves

KING HUMBERT—Red flowers, bronz foliage

NEW PINK GEM—Pink flowers

RED DAZZLER—Red flowers

YELLOW KING HUMBERT—Yellow flowers,  
dark green leaves

**PREPAID, 3—50c Doz.—\$1.50**

## TUBEROSES

**LARGE SIZE ..... 10 for \$1.00**

**SMALLER SIZE ..... 10 for .75**

Tuberose do not blossom from same bulb each year—we try to give you unbloomed bulbs.

## IRIS COLLECTION

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 postpaid.

## HARDY CUSHION MUMS

PINK, WHITE, WINE, LAVENDER BRONZ

YELLOW ..... **35c per plant**

These are the lovely low bushy mums that bloom so profusely in fall. Even after hard frost they continue to open new flowers. Easy to grow, plant like tomatoes with a little water in the hole. Disbud top growth to keep them bushy. To protect plants from winter killing mound with dirt as you do with roses.

**5 Plants different colors, our choice ..... \$1.00**

## VISIT OUR GARDENS

We are one half mile from the Waterloo city limits on Highway 218 S.E.

You are always welcome to visit our fields. Come any time — in the spring when tulips, iris and peonies are in bloom and later, from July till frost we have acres of glads and dahlias in bloom. Even after frost our mums are a wonderful sight. We have recently purchased adjacent land to more than double our acreage, which will give us more room to expand and rotate our crops.

We do a complete florist business during the growing season furnishing flowers for any occasion, church baskets and decorations, wedding bouquets and corsages, funeral designs and so on. A bouquet of flowers to a sick friend or at any other time is welcome at any time. We deliver or wire flowers anywhere.





Amount Brot. Forward

## Iowa Sales Tax

**Total Amount Enclosed**

Please give names and addresses of friends who like glads.

Name \_\_\_\_\_

Address \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Join the IOWA GLAD Society. Dues \$2.00 per year include membership in I. G. S. and N. A. G. C. and regular bulletins from both.  
We will forward your dues.

# DAHLIAS

## GROW MORE OF THESE GORGEOUS FLOWERS

Its easy with our strong roots. Plant after danger of frost. Disbud side blooms for bigger flowers. Pinching top growth makes bushier plants. Dig after frost and store in sand or sawdust in dry place. Divide and plant with only one eye for each plant for best results.

**The following may be bought separately or in collections:**

### FAVORITE MINIATURE DAHLIAS

**BISHOP OF LLANDORF**—Scarlet, black foliage.  
Each 60c

**KIRBY JR.**—Deep scarlet. Each 60c

**MORNING MIST**—Lavender. Each 50c

**RAPTURE**—Old rose and gold. Each 50c

**SANHICANS SWEETHEART**—Salmon pink cactus. Each 60c

**ABOVE 5 DAHLIAS \$2.80 Value, prepaid \$2.25**

### POM POM DAHLIAS

**AMBER QUEEN**—Amber and apricot. Each 50c

**FAIRY**—Pink. Each 50c

**JESSICA**—Yellow tipped red. Each 60c

**JEAN KERR**—White. Each 60c

**MARY MUNNS**—Fushia-lavender. Each 60c

**BURGANDY**—Wine color. Each 50c

**ABOVE 6 DAHLIAS \$3.30 Value, prepaid \$2.80**

### LARGE DAHLIAS

**MRS. BOUTILLER**—Red. Each 50c

**COMMADORE**—Yellow. Each 50c

**W.M.T.**—Rose. Each 60c

**SCARLET BEAUTY**—Each 50c

**LETOREDO**—Red. Each 40c

**MARSHALL PINK**—Each 60c

**6 ABOVE \$3.10 Value, prepaid \$2.50**



## NEWER LARGE DAHLIAS

**MONARCH OF EAST**—Bronze. Each \$1.00

**FIREBALL**—Red. Each 85c

**GRAF ZEPPLIN**—White. Each \$1.25

**COMMANDO**—Lavender. Each 75c

**WATCHFUL GIANT**—Bronze. Each \$1.00

**BLUE EYES**—Violet. Each \$2.00

**ABOVE 6 \$6.85 Value, prepaid \$6.00**

We have the following dahlias in numbers but not enough to make up collections.

**INDIGO**—Dark violet. Each \$2.00

**KING OF BLACKS**—Red Black. Each 75c

**AVOLON**—Yellow. Each 50c

**PREMIER WINSOME**—Pink. Each \$2.00

**LINKS GORGEOUS**—White. Each \$1.50

**PINK GIANT**—Each \$2.00

**KOKOMO**—Pink cactus. Each \$1.00

**VANDEVER**—Lilac. Each 40c

## SO THAT YOU WILL KNOW US BETTER

We have grown glads, d.b.a. the Waterloo Bulb Farms for the last 18 years and during that time flowers have been our livelihood. During that time we have met thousands who love glads as a hobby, a pastime or as a business. We have served as president of the Waterloo chapter and the Iowa Glad Society and helped organize and served as treasurer of the Midwest and North American Gladiolus Council since organized.

We have shown and judged at glad shows all over the middle west and east and have met thousands of glad fans of all degrees. To the many friends and customers we have made we are grateful. To the new friends we have met recently at the shows and at the Cattle Congress we offer this short statement so you will know us better. We hope this will be profitable to us both.

Gladly yours,  
Laura and Ray Moss







This list cancels all previous prices. Bulbs may be purchased by 10's at 8 times the one rate thus those quoted 2-25c are \$1.00 for 10, 3-25c are 80c for 10 and etc. However, 10 lots must be for one variety only you must not select different bulbs to make up the 10 lot. Prices are for large bulbs over 1 1/4 in. diameter.

**PICARDY**—The popular salmon pink, never surpassed, 3—25c  
**PINNOCHIO**—Miniature ruffled yellow novelty, 2—25c  
**POETS DREAM**—New ruffled lavender, 2—25c  
**PRIDE OF PITTSFIELD**—New huge salmon, open flowers. Each \$1.50  
**PRIDE OF WANAKAH**—Tall rose lavender, 3—25c  
**PURPLE SUPREME**—Tall purple, many open, 3—25c  
**QUEEN OF BRENNEN**—Lavender small decorative, fine for baskets, 3—25c  
**RED CHARM**—Tall willowy red, well placed florits, 2—25c  
**REDMOND**—Miniature rose, 2—25c  
**RED PHIPPS**—A glowing self red, 3—25c  
**REWI FALIU**—Beautiful ruffled dark red, large florets, 2—25c  
**ROMAN GOLD**—Tall deep orange, 3—25c  
**ROYAL PURPLE**—Tall slender purple, 2—25c  
**SAINT PAUL**—Lascinated brick red miniature, 2—25c  
**SILENTUM**—White with scarlet blotch, 3—25c  
**SILVER BANQUET**—Light orange, 2—25c  
**SILVER SWORD**—Silvery ruffled white, 2—25c  
**SILVER WINGS**—New white Picardy sport with cream throat. Each 15c  
**SNOW PRINCESS**—Good white, early, 3—25c  
**SPIC AND SPAN**—Tall ruffled light pink, always straight and good form. Grand champion winner. Each 75c

**SPOTLIGHT**—Beautiful dark golden yellow with small scarlet blotch, 2—25c  
**STOPLIGHT**—Brilliant ruffled red, 2—25c  
**STRAWBERRY PEACH**—Ruffled bright orange pink. Each \$1.00  
**SUSQUEEHANA**—Strong robust growing buff, 2—25c  
**SWEEHEART**—Pink with white edges, 3—25c  
**TOKEN**—Very ruffled bright flame salmon, 3—25c  
**TUNIAS TRIUMPH**—Huge plum rose smoky. Each 25c  
**VALERIA**—Popular clear scarlet, 3—25c  
**VEE CREAM**—Appealing ruffled cream with scarlet blotch, 2—25c  
**VELA**—Hugh, vivid orange red, 2—25c  
**VISTA BONITA**—Tall immense salmon pink, 3—25c  
**WANDA**—Good buff sport of Picardy, 3—25c  
**WEDGEWOOD**—Waxy heavily ruffled lavender blue, opens 6 to 8. Each 35c  
**WHITE CHRISTMAS**—Snow white with a cream cast in throat. Just what the name implies. Each 50c  
**WHITE GOLD**—Very creamy white, strong straight grower, 2—25c  
**WHITE SATIN**—Pure creamy white miniature, 2—25c  
**YELLOW EMPEROR**—Tall dark yellow, 3—25c  
**WINGS OF SONG**—Tall pink with blue picotee edge, 2—25c

The following collections are grouped as to color, size, form and etc., to help you select those you like easily. Just pick the ones you like and send us the numbers.

### 10 Varieties—3 Bulbs Each

BEACON, CORONA, ELIZABETH, THE QUEEN,  
HANSEL, KING LEAR, PINNOCHIO, REWI  
FALLU, TOKEN, VEE CREAM and WHITE  
GOLD.

**30 Bulbs, prepaid, labeled . . . . . \$2.00**

### 10 Varieties—3 Bulbs Each

STOPLIGHT, BLUE BEAUTY, RED CHARM,  
MOHAWK, BUCKEYE BRONZ, KING TAN,  
PELEGRINA, PURPL ESUPREME, MAUVE  
MAGIC and KING LEAR.

**30 Bulbs, prepaid, labeled . . . . . \$2.00**

### 10 Varieties—3 Bulbs Each

BLACK OPAL, KING LEAR, BLAZE, KING  
TAN, REWI FALLU, ETHEL CAVÉ COLE,  
WANDA, JEANIE-SNOW PRINCESS and  
MARGARET FIJITON

**30 Bulbs, prepaid, labeled . . . . . \$2.00**

### 10 Varieties—3 Bulbs Each

MAID OR ORLEANS, MARGARET FULTON,  
MARGARET BEATON, CORONA, VISTA  
BONITA, COLONIAL MAID, BLACK OPAL,  
PURPLE SUPREME, TOKEN and PRIDE OF  
WANAKAH.

**30 Bulbs, prepaid, labeled . . . . \$2.00**

**10 Varieties—3 Bulbs Each**

CHARMINE, PINNOCHIO, VEE CREAM, BAGDAD, BEACON, KING TAN, ROMAN GOLD, RED CHARM, CORONA and TOKEN  
30 Bulbs. prepaid, labeled ..... \$2.00

30 Bulbs, prepaid, labeled: . . . . \$21.00

### 10 Varieties—3 Bulbs Each

CARI MIA, DAINTY MISS, GOLD EAGLE, PIN-  
NOCHIO, REDMOND, HANSEL, LAVEN-  
DER, and GOLD QUEEN of BRENNEN,  
SILVER SWORD and VEE CREAM.

**30 Bulbs, prepaid, labeled ..... \$2.00**

Many do not care to keep varieties separate. This collection contains many colors and shades.

<b>40 Bulbs, prepaid, labeled</b>	<b>.....</b>	<b>\$2.00</b>
<b>Any 2 Above Gladiolus Collections</b>	<b>.....</b>	<b>\$ 3.75</b>
<b>Any 3 Above Gladiolus Collections</b>	<b>.....</b>	<b>5.50</b>
<b>Any 4 Above Gladiolus Collections</b>	<b>.....</b>	<b>7.25</b>
<b>Any 5 Above Gladiolus Collections</b>	<b>.....</b>	<b>9.00</b>
<b>Any 6 Above Gladiolus Collections</b>	<b>.....</b>	<b>10.75</b>
<b>All 7 Above Gladiolus Collections</b>	<b>.....</b>	<b>12.50</b>

**PLEASE NOTE CAREFULLY**

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevalent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we cannot assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in every way when you receive them.

**ORDER BLANK**  
**WATERLOO BULB FARMS**  
RAY V. MOSS  
**WATERLOO, IOWA**

[illegible]





## GLADIOLUS QUANTITY PRICES

F. O. B. WATERLOO, IOWA

Prices per 100, 25 or more at 100 rate, you pay express. If you order from both retail and quantity lists we will send all collect and send extra bulbs to make up carrying charges for the retail part of your order.

### BULB SIZES ARE LARGER THAN SIZES GIVEN

Please note, we sell bulbs by diameter in inches. Some sell by circumference, thus a bulb 1½ inches in circumference is less than ½ inch in diameter. This is done only by some to make out they are offering you a bargain. All reputable growers sell by diameter.

	No. 1 1½ in.	No. 2 1¼ in.	No. 3 1 in.	No. 4 ¾ in.
ASSORTED—10 varieties, our choice	\$5.00	\$4.00	\$3.00	\$2.00
BEACON—Salmon red	5.00	4.00		
BLAZE—Tall bright red	5.00	4.00		
BLUE BEAUTY—Tall bluish violet	6.00	5.00		
BUCKEYE—BRONZ—Smoky	6.00	5.00		
COLONIAL MAID—Tall lavender	5.00	4.00	3.00	
DAISY MAE—Good orange	11.00	9.00	3.00	
E. C. COLE—Light pink	6.00	5.00		
FLAMING SWORD—Tall bright red	5.00	4.00	3.00	2.50
GOLD DUST—Deep yellow	6.00	5.00	4.00	
GOLD EAGLE—Early deep yellow	5.00	4.00		
JEANIE—Clear pink	6.00	5.00	4.00	
KING LEAR—Ruffled pink	6.00	5.00		
KING TAN—Smoky bronz	6.00	5.00	4.00	
MAID OF ORLEANS—One of the best	5.00	4.00	3.00	
MARGARET FULTON—Our favorite	5.00	4.00	3.00	2.50
MAUVE MAGIC—Tall mauve	6.00	5.00		
PARADISE—Apricot pink	5.00	4.00		
PELLEGRINA—Deep blue	6.00	5.00		
PRIDE OF WANAKAH—Rose lavender	5.00	4.00	3.00	
PURPLE SUPREME—Tall purple	6.00	5.00	4.00	3.00
RED PHIPPS—Self red	5.00	4.00		
ROMAN GOLD—Deep orange	6.00	5.00		
SNOW PRINCESS—Good white	5.00	4.00	3.00	2.50
TOKEN—Ruffled salmon	5.00	4.00	3.00	2.50
VEE CREAM—Ruffled cream	6.00	5.00		
WHITE GOLD—Large cream white	6.00	5.00		
MIXED—20 or varieties	5.00	4.00	3.00	2.00

### JOIN A GLAD SOCIETY

Most states have a glad society. For \$2.00 you may join a chapter of the Iowa Glad Society. Dues include membership in the North American Gladiolus Council, composed of 39 state and regional societies in the U. S. and Canada. I. G. S. and N. A. G. C. send regular bulletins on timely topics. We will forward your dues to the proper person.

Iowa Glad Society has chapters in Ames, Algona, Cedar Rapids, Sioux City and Waterloo. Monthly meetings are held by each chapter, interesting programs, bulb shows, bulb auctions, color pictures are shown at meeting and a show in August in each city. Write us for further information.